⏱ CLOUD BACKUP

Market leading data protection for Office 365 - ensuring better business continuity for SMBs

Many small businesses are not aware or prepared for the detrimental impacts that data loss can have on their operations. Cloud backup can help mitigate these risks.

Data loss happens in the cloud

Data loss affects 32% of businesses, with accidental or malicious deletion accounting for 71% of situations.[1] Office 365 does not natively prevent this loss.
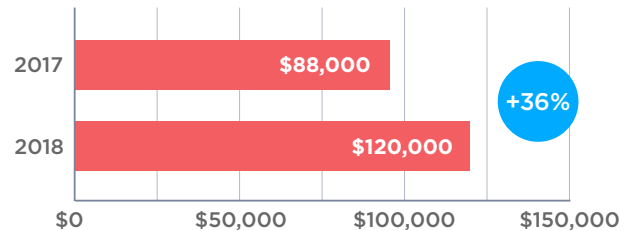
Common cause of data loss

- 🟠 User Error (64%)
- 🔴 Malicious Deletion (7%)
- 🟡 Software Issues (16%)
- 🔴 Hackers (13%)

Data loss can be costly

According to a recent survey by Kaspersky Labs, the average cost for an SMB data breach was $120,000, a 36% increase since last year.[2]

Average cost for a data breach

2017 — $88,000
2018 — $120,000
+36%

$0 $50,000 $100,000 $150,000

SkyKick Cloud Backup – Ideal add-on for Office 365 customers

The tools you need for ensuring you're prepared for disaster recovery scenarios

Unlimited Backup
Up to 6 daily backups
No data or retention limits
No overages

Rapid Search
Find lost data in seconds
Simple, intuitive interface
Robust browse & search options

One-Click Restore
Restore data right back where it was
Get back on track quickly
Peace of mind

Coverage across the full Office 365 tenant

Exchange Online

SharePoint for Business

OneDrive for Business

Office 365 Groups

Microsoft Teams

1. IT Compliance Policy Group
2. Kaspersky Labs - What is the cost of a data breach? - May 2018

SkyKick Cloud Backup is a premium data protection service for Office 365 customers that extends the standard data retention policies provided by Microsoft. Choose SkyKick Cloud Backup for your backup solution for these reasons:

✓ Complete backup coverage of your Office 365 data - including Microsoft Teams

✓ Most frequent snapshots of Sharepoint and OneDrive data – never lose that version!

✓ Unlimited data retention for your backups – including deleted users

✓ Unlimited storage for your data backups – helps you adapt as your business grows

✓ Industry leading security and privacy policy support - HIPAA and GDPR compliant

✓ Hassle free set up and management – no client-side software installed

✓ Full Cloud to Cloud solution – built entirely on public cloud leader Microsoft Azure

Frequently Asked Questions

Q: Why do you need to back up a cloud offering like Office 365?

A: Even a cloud-first service like Office 365 can't protect you against user error, malicious deletion of data or hacker-initiated data breaches! Office 365 offers customers geo-redundancy of data, but this doesn't help when errors or issues are replicated in the cloud. SkyKick also extends data retention beyond the native 14 days (Exchange Online) and 30 days (Office 365 Groups) – to unlimited protection!

Q: Why should I choose a cloud based backup over an on-premises solution?

A: A cloud-based solution such as SkyKick Cloud Backup offers a number of advantages over legacy on-premises alternatives, starting with a critical aspect for SMBs - better security. This is due to cloud solutions' higher uptime and monitoring, use of more powerful encryption techniques, and more frequent deployment of security patches and updates. Other advantages include less hardware to manage, less complex set up and management, and more flexible deployments that scale with your business.

Q: We have archiving and/or legal hold. How is it different than backup?

A: SkyKick Cloud Backup offers SMBs a data protection solution that covers the complete Office 365 portfolio - from Exchange mail to the latest productivity tools such as Microsoft Teams. Key advantages of SkyKick Cloud Backup include its native integration to Microsoft Azure, which gives customers added security since their productivity data never leaves Microsoft infrastructure. Other benefits include the fact that Cloud Backup offers up to 6 snapshots per day out of the box, simple one click restore to any point in time and original location, plus full GDPR and HIPPA compliance at no extra cost.

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